



Lakireddy Bali Reddy College of Engineering (Autonomous)

L.B.Reddy Nagar, Mylavaram - 521230. A.P. INDIA

Affiliated to JNYUK, Kakinada & Approved by AICTE, New Delhi

NAAC Accredited with "A" grade, Accredited by NBA New Delhi & Certified by ISO 9001: 2008

School of Management Studies

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The summary of Stakeholder Feedback and action taken report is consolidated and submitted for the A.Y. 2014-15.

1. Consolidated Feedback report collected from the alumni on syllabus.

Dt. 27-07-2015

1. Few of our Alumni students advised that the new subject - Social Media and Digital Marketing will have more significance to students' career, which is also advanced subject in management studies, and incorporate in Fourth semester syllabus.
2. Few of our students requested that regarding insurance and banking elective syllabus for betterment of our students career.

Action taken report:

1. Based on their request, DAC discussed with board members, and decided to introduce Social Media and Digital Marketing in 17 regulations.
2. Based on their request, DAC discussed with our experts and board members, insurance and banking electives are incorporated but not materialized. The reason is students are not showing their willingness in such electives in this region of colleges.

2. Consolidated Feedback report collected from the students on syllabus.

1. Few of our students requested to introduce Strategic Financial Management elective in third or fourth semester.

Action taken report

1. Based on students' request, DAC discussed with experts and board members and pursue and might be introduced in future regulations.

3. Consolidated Feedback report collected from the teachers on syllabus.

1. The faculty requested to introduce a new subject, relating to Business Environment & Laws, in the place of Business environment and Business laws.
2. The faculty requested to introduce Statistics for Managers in the place of Quantitative Analysis & Business Decisions (QABD), and Operations Management should be introduced.

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Action taken report:

1. Based on the faculty request, DAC discussed with experts and board members and introduced the subjects in forthcoming regulations.
2. Based on the faculty request, DAC discussed with experts and board members, and decided to introduce the subjects in forthcoming 17 regulations.

4. Consolidated Feedback report collected from the parents on syllabus.

1. The parents advised that concentrating to highlight effectively business language syllabus in first semester of MBA programme.

Action taken report:

1. Based on their advice the DAC discussed with board members and experts, and considered to introduce in 17 regulations.

5. Consolidated Feedback report collected from the industrialists/ resource persons on syllabus.

1. JVS Reddy, Industrialist advised that leadership & team building subject to the MBA students in semester III of MBA programme.

Action taken report:

The advice of industrialist is forwarded to experts and board members by DAC. The board members considered to implement LSTB subject as an elective in semester III of MBA programme of 17 regulations.

6. Consolidated Feedback report collected from the Govt. Officials on syllabus

Nil

Action taken report:

Nil

7. Consolidated Feedback report collected from the College guest on syllabus

Nil

Action taken report:

Nil


Programme coordinator